

TO OUR BELT CUSTOMERS:

It seems we lost our SEO top slot somewhere along the way. I will say as a small company serving and concentrating on our belt customers over many years, we found no need to “crush the competition”, instead concentrating on just doing an admirable job with integrity.

Why does it seem more important to strive for SEO or bend to the whims of Google than serve customers the old fashioned way? Something is wrong when we must jump through hoops, push button after button to get to the right person, and often to leave a message if you even get that far, and through invisible radio waves that are supposed to function better, but certainly not clearer than copper wire of the past. Can you even recall a human greeting voice freely consulting with you for your needs, available after normal business hours, and going the extra mile to get you what you need as fast as you require it? This is surely what we and many small businesses struggle to provide to our customers in a world sadly being taken over by Big Business...

So we lost our number 1 “status” according to Google’s SEO, but we are still here. If you purchased a flat transmission belt from **Al Bino Industrial Belting**, and are a happy customer of ours, pass the word to friends and colleagues, as many of you do. If you have a picture you would like to add with a comment we can take some time to upload it to our website.

Small companies who want to remain small shine. They don’t let things fall through the cracks. We are that small business. While visiting us, spread the word the old fashioned way. Google is NOT the last word.